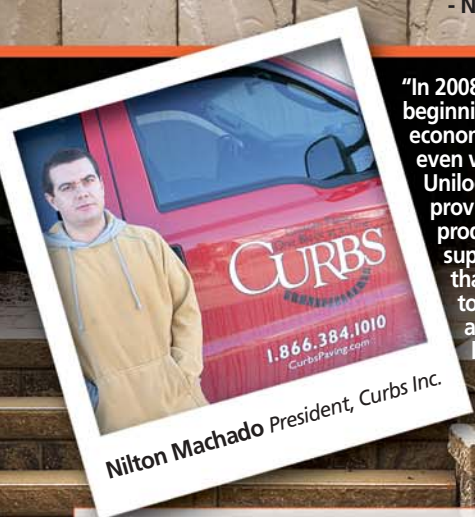


"I ATTRIBUTE MUCH OF MY BUSINESS SUCCESS TO ATTENDING THE UNILOCK EXPO."

- Nilton Machado



Nilton Machado President, Curbs Inc.

"In 2008 we were beginning a downturn in economic stability and even with those obstacles Unilock was able to provide exciting new products, impeccable support, and guidance that have helped me to continue to build a strong profitable business".

### 2009 EXPO FEATURES

*We have teamed up with top industry professionals to offer you truly meaningful seminars*

- Marketing in a Slow Economy
- Latest Innovations & Installation Techniques
- Selling "Green"
- Hands-On Workshops
- Classroom Instruction & Seminars
- Upselling with Lighting
- Full scale interactive displays and exhibits
- Maximizing each project through "upselling"
- Exclusive products available only through Unilock
- Promote your business effectively
- All under one 50,000 sq.ft. roof

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HARDSCAPE EXPOSITION



UniExpo



THURSDAY, FEBRUARY 26

HARDSCAPE EXPOSITION



# HOW TO SUCCEED IN A SLOW ECONOMY

Join us at the Unilock New England Expo 2009:

- Create more profit on each and every job
- Distinguish yourself from your competitors
- Hands-on demonstrations
- This is not just a trade show, but a must-see for industry professionals





Manufacturers will display their products & services and answer your questions



Innovative displays



Creative options and combinations using hardscape materials



## THURSDAY, FEBRUARY 26

8:00am to 4:00pm

- GSS Associates: Estimating in a Down Economy - *M/O*
- Nightscapes: Upsell with Landscape Lighting - *F/C or M/O*
- Souhegan Valley Engineering: SRW Engineering Made Easy - *M/O*
- Aquascape: Rain Exchange: Harvest Rainwater for Profit - *M/O*
- Aquascape: Water Feature Installation - *F/C*
- Pave Tech: Work Smarter Not Harder. Tools For The Trade - *F/C*
- Techniseal: Proper use of Sealers, Cleaners and Polymeric Sand - *F/C*
- Studio 775: Marketing Presentation—Succeeding in a Slow Economy - *M/O*
- Unilock: Paving Stone Installation - *F/C*
- Unilock: Go Vertical! Retaining Wall Special Feature Installations - *F/C*
- Unilock: Permeable Pavement: Guidelines to a Successful Installation - *F/C or M/O*

*F/C* - Best suited for Field Crew  
*M/O* - Best suited for Managers or Owners



## HOW TO REGISTER

Go to the Unilock Expo website at [www.unilockexpo.com](http://www.unilockexpo.com) to secure your spot for the 2009 Show.

You can also register by phone or fax;

Phone: (508) 278-4536 (Maryanne Baker)  
 Fax: (508) 278-4572

## EXPO LOCATION

Location: Best Western Royal Plaza Hotel & Trade Center  
 181 Boston Post Road  
 Marlborough, MA 01752-1840  
 Phone: (508) 460-0700



- 30 minutes from Boston
- 30 minutes from Providence

