

**University Gallery**  
Fine Arts Center  
University of Massachusetts  
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## NEWS RELEASE

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**Please Post Until End Date**

**WHAT:** *Art in the Public Sphere: Singular Works, Plural Possibilities*  
\*Symposium examining evolving opportunities for artistic engagement in the public realm and **Juried Exhibition** of related proposals, works, and projects.

**WHEN:** **Friday, April 25, 2008**  
**Symposium, 9:30am - 4:30pm**  
**Opening Exhibition Reception, 5:00 – 7:00pm**

**WHERE:** *(Symposium)* **Cape Cod Lounge, Student Union, UMass Amherst**  
*(Exhibition)* **University Gallery, Fine Arts Center, UMass Amherst**

This day-long symposium will bring together architects, artists, curators, scholars, and landscape architects to examine the complexities and challenges of producing work in and about the public domain. A series of conversations and panel discussions with UMass scholars and internationally known experts such as **Vito Acconci** (*Designer/Architect, NYC*); **George Trakas** (*artist, NYC and Amherst, MA*); public art curator **Ann Pasternak** (*Director of Creative Time, NYC*); and **Rick Lowe** (*artist and founder of Project Row Houses, Houston*) will provide a critical forum to consider various theories, processes, and models for artistic intervention.

According to Loretta Yarlow, Director of the University Gallery, '*...the time is right to discuss these important issues. Public art is moving from static monumental works to a more dynamic commentary. Such art can be culturally meaningful, ecologically sound, imaginatively stimulating, perceptually engaging, and politically effective.*'

In conjunction with the symposium the University Gallery will present a juried exhibition of local, national, and international art projects. The exhibition will open on April 25, the day of the symposium, with an opening reception 5-7pm, and will be on view until May 18, 2008.

Artists, designers, and architects are welcome to submit proposals. Please visit our website for more details and online registration at [www.fineartscenter.com/universitygallery](http://www.fineartscenter.com/universitygallery).

*\*This Symposium is free and open to the public.*

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