

2010 Annual Awards Program

CALL FOR ENTRIES FOR LANDSCAPE ARCHITECTURAL COMMUNICATIONS

RECOGNIZING EXCELLENCE IN LANDSCAPE ARCHITECTURE

The BSLA seeks to recognize excellence in the diverse practices of our members. To that end, all members are encouraged to submit their best work for review by the program jury. Projects should reflect the careful stewardship, wise planning, and artful design of our cultural and natural environment, demonstrate excellence and merit recognition in one or more of the following areas:

- Exemplary Social, Cultural, Educational, or Environmental Significance
- Outstanding Quality, Craftsmanship, Creativity, or Artistry
- Unique and Innovative Technologies, Techniques, or Concepts
- Advancement of the Public's Awareness and Perception of the Field of Landscape Architecture

AWARDS:

Award of Excellence: Each year the combined Design and Planning Juries may select one entry that represents an outstanding advancement or contribution to the profession of landscape architecture.

Honor Award: The highest award in each category. Multiple Honor Awards may be given in each category.

Merit Award: An award recognizing superior professional accomplishment. Multiple Merit awards may be given in each category.

Student Award of Excellence: Each year the Juries may select one Student entry that represents an outstanding project by a member Student. This award includes a \$300 grant.

Student Honor and Merit Awards: analogous to the professional awards, but recognizing accomplishment achieved within an educational setting.

LANDSCAPE ARCHITECTURAL COMMUNICATIONS CATEGORY:

This category recognizes achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and their lesson value to the intended audience.

Typical entries include:

print media, film, video, audio, CD, or DVD formats; web-sites and other online communications; interpretive design; exhibition design; and more. For students, project representations may also be entered in this category.

Criteria:

The jury will consider the effectiveness of message presentation, innovation in approach or delivery, and value to the intended audience.

ENTRY ELIGIBILITY:

The Boston Society of Landscape Architects Awards program is open to submittals of work by New England-based landscape architectural practitioners and students. Individuals, firms, project owners, public agencies, organizations, or other entities may submit as long as the project's creative team includes a registered landscape architect, a graduate of a landscape architecture program, a faculty member of a landscape architecture program, or a student enrolled in An accredited landscape architecture program.

Submitting firms and individuals are not required to be members of the BSLA, but higher entry fees apply to non-members.

SUBMISSION REQUIREMENTS:

This Call for Entries pertains to Landscape Architectural Communications submissions only. Note that a project may only be submitted once in a given year, and separate submittals of the same project in different Categories, such as Design and Planning, or Planning and Communications, is not allowed.

Submittals are to be comprised of two parts: Part 1-Supporting Documentation, and Part 2 – Jury Packets. Submit all parts of the entry submittal as described below in a labeled large envelope or delivery box. Please use **PAPER** envelopes and packaging. **NO TYVEK ENVELOPES**, as they are not easily recyclable.

Submission format will be *strictly enforced*.

PART 1: SUPPORTING DOCUMENTATION

This is for BSLA office use only and will not be reviewed by the Jury.

In a paper envelope separate from the Part 2 Jury Packets, provide **THREE** printed copies of the required supporting documentation.

Supporting Documentation shall be one page, one-sided, 8-1/2" x 11", 10 point minimum type size, and may not include any descriptive text or images. Provide the following:

A. Name of the Project, and Location if applicable.

NOTE: The project name submitted in Part 1 must be consistently used on all Jury Packet labels; all project references in text, in all image file names, and on CDs. The project name submitted in Part 1 will be the only project name used for Awards recognition.

B. Entry category

C. Submitting firm / entity

D. Lead project landscape architect / author / designer

E. Contact person for submitting firm, including email address, telephone and fax numbers, and delivery address with street address and zip code (no post office boxes, please!)

F. Project Owner/Client Name and address, if applicable

G. Other significant contributing professionals: Name and address of architects, engineers, graphic designers, photographers, and other significant subconsultants and collaborators.

This form is not to be submitted electronically. **Three hard copies are required only.**

PART 2: COMMUNICATIONS CATEGORY JURY PACKETS

Individual Packets will be distributed to each member of the Jury for assessment prior to Jury Deliberations.

SUBMISSION FORMAT REQUIREMENTS

NOTE: Landscape Architectural Communications Category submittals are NOT required to be anonymous.

Project Name: The Project Name on the Jury Submittal Packets, and all project references in text, in image file names, and on compact Discs must exactly match the Project Name provided in Part 1 Supporting Documentation.

JURY SUBMITTAL PACKETS:

Provide **six** Jury Packets for each project submitted. Place each Jury Packet in an unsealed plain paper envelope or appropriately sized cardboard box, with the Project Name and Location labeled on the front.

Provide entry packets in easily recyclable paper envelopes or appropriately sized cardboard boxes only. Do not submit in Tyvek envelopes or in metal-containing or plastic binders, and do not provide CDs in plastic sleeves or jewel cases.

EACH Jury Packet envelope shall include the following items as described below:

- I. Submission Subject
- II. Executive Summary
- III. Descriptive Statement
- IV. Key to Supplemental Images
- V. Compact Disc with files for Supplemental Images, PowerPoint, and Descriptive Statement

I. SUBMISSION SUBJECT:

One easily reviewable copy of the submitted subject, whether a study, report, print media, video, compact disc or DVD containing easily reviewable files of the subject video, audio, film, website or other online communications; interpretive design; exhibition design; etc.

As submitted materials must be distributable to individual jurors, material submitted which is larger than a large size FedEx box will not be distributed for review in advance but will only be reviewed during the Jury Deliberations.

II. EXECUTIVE SUMMARY

Executive summary of the project to be one paragraph of no more than 100 words, submitted on one 8½" x 11" size sheet, and shall be text only (no images.) The Executive Summary is to be provided in hard copy, and as a .pdf or .doc electronic file on each Supplementary Image CD as described below.

III. DESCRIPTIVE STATEMENT

Provide a Descriptive Statement **up to 2 pages**, single-sided 8½"x11" size sheets, formatted into clear bulleted paragraphs as described below. The Statement shall be text only, with no images. Text shall be an easily readable font, **11 point minimum size**, margins ¾ inch or larger. The Descriptive Statement is to be provided in hard copy in each Jury Packet, and as a .pdf or .doc electronic file on each Supplementary Image CD as described below.

- A. Purpose of the project:** Its program requirements and scope, existing conditions and the project's relationship to its context.
- B. Project Data:** Date of project completion, project size, project budgets.
- C. Project Methodology:** including methods of analysis, consideration of options, and how data was collected and analyzed
- D. Role of the submitting landscape architect,** as well as the role of the client, public, and other contributing professionals. If the submitting Entrant was not the Prime Consultant or lead designer, please be very clear in identifying the submitting firm's scope.
- E. Project's Significance:**
What makes this project noteworthy and deserving of recognition?
Examples are qualities such as innovative approach to sustainable design; a unique public involvement process; uncommon design approaches; special factors such as extreme budgetary constraints, other unusual problems encountered; the project's breadth of impact on the community as a catalyst for change; or the project's positive reflection on the public's perception of the profession.

IV. KEY TO SUPPLEMENTAL DIGITAL IMAGES

Up to two pages, 8 1/2" x 11", 12 point minimum type size, minimum 1 inch margins.

Provide computer thumbnail 'Index Prints' of the Supplemental Images as described below, with file names and with descriptive text keyed to the image file name as described in 'Digital Image Format Requirements'. **No more than 50 words for any single image.**

V. COMPACT DISC WITH SUPPLEMENTAL DIGITAL IMAGES AND POWERPOINT

Within each Jury Packet/Box, provide a labeled Compact Disc, with files as described below, in a paper CD sleeve

- A. Supplemental Digital Images:** Provide a digital image of the cover of the document, or another signature image of the project, plus a **minimum of 5 and maximum of 20** supplemental digital images. JPEG files depicting single pages of significant report diagrams, plans, tables, and other graphics are strongly encouraged. See 'Supplemental Digital Image Format Requirements' in Section C below.

Entrants are responsible for clearing with the photographers the use of submitted photographs for BSLA website use, and/or publication and reproduction by the BSLA, and if applicable, must provide the BSLA with photographers' names as part of the team listings. The BSLA will provide

proper photography credit when using photos for publication, but will not include copyrights or specific credits on the website except as a listing under the design team for the award winning entries. The BSLA will not assume responsibility for any copyrights or photography fees.

B. PowerPoint file of Supplemental Images:

In addition to providing individual JPEG files for each of the Supplemental Images, incorporate the Supplemental Images into a PowerPoint file for group review by the Jury. See PowerPoint file requirements in Section C.5 below.

C. Supplemental Digital Image and PowerPoint Format Requirements

1. The supplemental images for all entries are to be submitted digitally on CD-rom. Only CD format will be accepted, and the CDs must be readable by a PC
2. The CD must be clearly labeled with the project name.
3. Images are to be provided in **JPEG format** only, with a **maximum file size per image of 1mb**, to ensure ease of readability on a variety of computers.
4. Each image contained on the submission Disc must have a FILE NAME based on the project name and an alphabetical image 'number' (e.g.: ProjectName_**A**.jpg, ProjectName_**B**.jpg, etc.) Use letter designations rather than numbers to ensure images will display in order. The printed Key to Images shall refer to the file names for image descriptions.
5. A simple PowerPoint slideshow placing the JPEG image files in order on the image CD must be provided along with the separate image files. The PowerPoint file must be a **.ppt** file readable by releases of PowerPoint prior to Office 2007. **DO NOT SUBMIT .PPTX FILES**, as they are un-readable by many computers.

PowerPoint slides must have a plain black background and may NOT include any text (except for the first slide) or animation. The first slide shall include the Project Name and Location only. So that the PowerPoints for all entries can be combined to one file for review on the day of Jury Deliberations, you must compress the PowerPoint file to reduce its size before burning it to the CD. Directions for compressing a PowerPoint file are included in the Frequently Asked Question document on the BSLA website.

Questions regarding format or eligibility maybe forwarded by e-mail only to the Awards Committee Co-chairs. Please contact Kaki Martin at kaki@klopfmartin.com or Kathy Lynch at Kathleen.Lynch@msn.com with questions relating to Awards Entry submissions.

SCHEDULE:

Deadline for Entries: 3:00 PM, Wednesday, February 3, 2010.

No late submissions will be accepted, for any reason, including weather related delays.

Delivery address:

Attn: Awards
Boston Society of Landscape Architects
19 Harrison Street
Framingham, MA 01702-2313

t: 508.620.5018 f: 508.879.4892 e: chapteroffice@BSLAweb.org w: www.BSLAweb.org

Jury Convenes: Saturday, March 13, 2010.

Notification of Jury award selections will be made to winning entrants, via telephone or email, March 15 and 16, 2010, and by standard mail. Non-winning entrants will be notified by mail after March 25, 2009.

Awards Presentation:

The presentation of Awards will be made as part of the Annual BSLA Gala to be held Thursday, May 6, 2010 at the Hotel Marlowe in Cambridge.

ENTRY FEES:

Fees for each project submitted are **\$100 BSLA members – \$150 non-members**. Please enclose a check payable to the Boston Society of Landscape Architects for the total of all projects submitted. The fee will not be refunded for any reason.

Student category submissions will be accepted from full-time undergraduate or graduate student members, at a reduced fee of \$30. Non-student research entries submitted by classroom instructors will not be accepted as student submissions.

AWARDED PROJECTS- GRAPHIC BOARDS:

Award recipients will be required to submit a 20"x 20" presentation board of their project dry mounted on black foam core, with specific dimensional requirements for the images and text, for display at the Annual BSLA Gala. Requirements for these boards will be included in letters confirming your award.

The images submitted digitally or included on the boards may be used by the BSLA and, with full credit to the landscape architects and photographers where named, may be provided to news media as deemed appropriate by the BSLA to publicize the practice of landscape architecture.

BSLA POLICIES:

A. Reinforcement of Deadline:

In fairness to all participants, the BSLA will be adamant. No submissions will be accepted after the deadline for any reason. Plan ahead and allow for traffic and bad weather!

B. Compliance with submittal format requirements:

Submittals which are not in compliance with the format requirements outlined in this Call for Entries will be disqualified, and will not be reviewed by the Jury. Entry fees will not be refunded for disqualified entries.

C. Return of Submittal Materials:

The Entrant may request to have any submittal materials remaining after the completion of jury deliberations returned, and to minimize waste, this is strongly encouraged.

If the entrant wishes to have materials returned, a completed **Fed-Ex** slip with account number, or a self-addressed pre-paid mailer must be included with the submittal. Please note, however, that due to time constraints, returns may not be made until early May, after the BSLA Gala.

If any delivery format other than FedEx is requested, the entrant must provide all required packaging and the requested delivery service must make the pick-up at the business location of an Awards Committee member at no cost to the BSLA. Please note that the Awards Committee can not make special trips to postal or other delivery service facilities for the return of materials, and can not provide any suitable packaging material other than FedEx.

Alternately, the entrant may indicate on the submittal form that they will make arrangements to pick-up the materials at the location of an Awards Committee member after the day of Jury deliberations.

D. Non-Conflict of Interest Requirements for Jurors:

No Juror's firm shall submit a project for an award within the same category that the Juror sits on. (The Design category Jury convenes in a different room than the Jury for the remaining categories, so members of the Design Jury may submit to another category, and vice versa.)

E. Awards Certificates, and Project Name and Project team:

For projects which receive awards, the Entrant will receive two Certificates of Award at no additional charge. Additional Certificates of Award may be purchased at a cost of \$35 per certificate. **All orders for certificates must be made by June 4, 2010.** Any orders for duplicate Certificates of Award must be made by the Entrant, and may not be ordered directly by other members of the project team.

For the Certificates of Award, the Project Name and Project Team to be indicated on the certificate will only be as listed in the Supporting Documentation provided with the Entry submittal. Requests for changes to project name, design firm name, other firms on the project team, etc. for listing on the Certificates of Award will not be honored. Please note that due to space restrictions, except in the case of a residential client, only firm names will be listed on the certificates. The names of individual team members will not be listed.

For answers to likely questions you may have, and for some guidelines for preparing your submittal, please see the link for the separate Frequently Asked Questions PDF on the **Awards** tab on the BSLA website.

www.BSLAweb.org