



ArchFest Boston 2005 – September 19-24, 2005 **Celebrating and shaping Boston's built environment**

Maybe you saw it as a passing item in a newsletter. Perhaps you heard it in a quiet conversation among your colleagues at the office. You might not have heard about it at all. But it's time to let the secret out – ArchFest Boston 2005 is coming to your town this fall!

What is ArchFest?

ArchFest Boston 2005 is a groundbreaking gathering that unites users and creators of Boston's buildings and public spaces. This 6-day event brings together residents, workers, public officials, designers, and anyone else interested in shaping Boston's built future for the 21st century. Through tours, seminars, site visits, and special events we will provide a variety of forums for Boston neighbors to come together and discuss the rich history and promising future of our exceptional city. We hope that ArchFest will sow the seeds for greater awareness, appreciation, interaction and involvement in Boston's built environment among all of its users.

The events of ArchFest Boston 2005 are divided into 4 categories:

- **Boston 2020** – This symposium is the cornerstone of ArchFest Boston 2005 and includes evening panel discussions, lunchtime workshops, and informal breakfast conversations on a variety of topics ranging from the place of design in our lives to the building industry's role in reducing greenhouse gas emissions. These interactive events will help all participants consider Boston 2020's driving question – what should Boston's built environment be like 15 years from now?
- **Walks with Purpose** – ArchFest invites you to participate in our lunchtime and evening walking tours. Focusing on generating dialogue between community members, professionals, and anyone with an interest in the built environment, our walks aim to celebrate the role of architecture and its influence in Boston neighborhoods.
- **Open Offices** – Open Offices aim to expose where and how the players of the built environment work. The purpose of the Open Office is to increase public awareness about the process of designing and building, as well as to create a chance for the participants of the built environment to peek into each other's world in a candid way. Open Office attendees are encouraged to ask questions to the hosts as well as to each other, as part of ArchFest's mission to generate new conversations and connections around Boston's buildings.
- **Special Events** – ArchFest aims to inspire Boston's residents to interact with their city's built environment. Through architectural installations, public art, and social events, ArchFest will provide a view of Boston's current quality of life and its potential in relationship to the built environment. Interactive architectural viewfinders throughout the city will give people a broader view of their built environment. A city park will become Speaker's Corner, a space for public discussion about urban life hosted by anyone who wants to be heard. Finally, ArchFest will hold a closing celebration to bring together all the participants, organizers, and sponsors of the week's events.

ArchFest Boston
c/o Boston Society of Architects
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www.archfest.org



ArchFest is being organized by a group of young professionals with a strong interest in sustainable design, and is jointly presented with the Boston Society of Architects. Our steering committee includes architects and designers, non-profit directors, event organizers, and students, all of whom live or work in the Boston area.

How can I get involved?

Beyond our steering committee, we have terrific volunteers from all over Boston helping to organize the events of ArchFest. In addition to the BSA, we continue to develop our network of sponsors and supporters from among the various businesses, officials, community groups, design/construction firms, professional organizations and universities in the area, so that we can draw on Boston's deep industry and community resources to make this event exciting and engaging. We've got ways for everyone to get involved, including:

- **Sponsorship** – Organizations can play a significant part in the realization of ArchFest. We are seeking additional financial donors to help keep ArchFest free and accessible to the public, as well as donors of in-kind services such as printing, advertising, or event space. Sponsors will be provided with a variety of opportunities for recognition and exposure in ArchFest's materials and events. For more information about sponsorship opportunities, please contact Brandy Brooks at brandy@archfest.org or at 617-314-7593.
- **Volunteers** – We are still in need of energetic helpers to plan and execute ArchFest! Whether you're a behind-the-scenes organizer or an on-the-ground guide, we have a variety of ways that you can join us in making ArchFest a wonderful experience for all.
- **Event Leaders** – Are you interested in being a symposium speaker or leading an architectural tour of the Boston area? Are you willing to open up your design firm to the public for a few hours? Do you have experience in public art and special installations? Opportunities to lead or host ArchFest events are still available; for more information, contact info@archfest.org.
- **Attendees** – One of the best ways to make ArchFest a success is to make sure you come down for the fun! Save the dates – **September 19-24** – and make sure you tell your friends, colleagues and neighbors. More detailed information about schedules and locations will be available in the coming weeks at our website, <http://www.archfest.org>.

We're very excited about ArchFest Boston 2005 and its potential to change the way Boston looks at and talks about its built future; it's been wonderful to see that excitement spreading as more people become involved. Don't hesitate to pass on this information to other organizations you think would be interested!

To find out more about becoming a part of Boston's built environment celebration for everyone, contact us using any of the methods below.

Via Mail

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Via Phone

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Via Email

info@archfest.org

Find ArchFest Boston on the web at <http://www.archfest.org>